



# ICME-IMEC

## Joint Conference 2025

**HYBRID CONFERENCE**

**Globalisation of Health Professions Education:  
Strategies, Stakeholders and Sustainability**

**9-12 October 2025 | IMU University, Kuala Lumpur, Malaysia**

**Sponsorship and  
Exhibition Prospectus  
9 - 12 October 2025  
Thursday– Sunday**

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## About ICME-IMEC 2025

We are thrilled to invite you to the 2025 Joint Conference of the 8<sup>th</sup> International Conference on Medical Education (ICME) and the 18<sup>th</sup> International Medical Education Conference (IMEC). The conference theme, "Globalisation of Health Professions Education: Strategies, Stakeholders, and Sustainability," promises an enriching experience for all participants. The globalisation of education has transformed the exchange of ideas, innovations, and culture through mobility programs, global perspectives in curricula, and cross-border research collaboration. The conference theme highlights vibrant and diverse learning environments that nurture clinical and cultural competence. Exposure to diverse healthcare systems promotes innovative solutions and resilience in tackling global health challenges. However, globalising health professions education also presents challenges in maintaining education quality, accreditation, ethical considerations, and supporting international students' mental health. This conference provides an exciting platform for stakeholders to share their views, experiences, and strategies to overcome these complex issues.

We deeply appreciate your commitment to advancing medical education and invaluable contributions to this field. This conference is ideal for educators, researchers, healthcare professionals, policymakers, and students, offering networking and collaboration opportunities with industry leaders and innovators shaping the future of healthcare and health professions education.

This conference will address the following sub-themes:

- Strategies and Innovations for the Globalisation of Health Professions Education
- Collaboration and Partnerships in the Globalisation of Health Professions Education
- Addressing Equity and Inclusion in the Globalisation of Health Professions Education
- Sustainability and Resilience in the Globalisation of Health Professions Education
- Addressing Ethical and Accreditation Challenges in a Global Context



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The conference will be preceded by courses on 9 October and pre-conference workshops on 10 October 2025. The main conference on 11 and 12 October 2025 will commence with a keynote, followed by plenaries, symposia, panel discussions, and oral and e-poster presentations that inspirational speakers from many regions will share.

## Conference Exhibitor / Sponsor

The IMU University welcomes vendors for the 2025 Joint Conference of the 8<sup>th</sup> International Conference on Medical Education (ICME) and the 18<sup>th</sup> International Medical Education Conference (IMEC). Vendors get a unique opportunity to interact and participate with leaders and health professionals from the regional and international arena. The ICME-IMEC 2025 will be an event platform for delegates from Malaysia, Southeast Asia, Asia, Africa, Europe, America, Canada, Australia, and New Zealand. ICME-IMEC 2025 is an event where exhibitors or sponsors can network with other professionals in the field of health education providing a forum for sharing information and experiences.

ICME-IMEC 2025 will be conducted in a hybrid mode.

The theme is **“Globalisation of Health Professions Education: Strategies, Stakeholders and Sustainability.”** held from 9 to 12 October 2025 with courses on 9 October and pre-conference workshops on 10 October 2025. There are many opportunities for networking and socialising with the ICME-IMEC 2025 delegates. This would be a wonderful opportunity for organisations to partner in this prestigious event where they can benefit and value from participation at this event.



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## Why you should be an Exhibitor / Sponsor

- Increase brand visibility.
- Enhance your corporate image.
- Generate strong business leads.
- Targeted marketing.
- Opportunity to interact with key decision makers.
- Knowledge-sharing creates an invaluable opportunity to gain new perspectives and broaden your horizons.



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## Exhibition / Sponsorship Opportunities

No	Option	Packages	Cost
1	Gold Sponsor (On-Site & Virtual)	<ul style="list-style-type: none"><li>❖ On-Site Exhibition Booth: 3m(L) x 2m(W) x 2.4m(H)</li><li>❖ Two (2) exhibitor tags including lunch and refreshments.</li><li>❖ Fifteen (15) minutes slot for Lunch Talk during lunch time on 11 Oct 2025.</li><li>❖ Two (2) complimentary registrations pass to the main conference.</li><li>❖ 3 video links supported (each max. 10 mins duration) video from YouTube (embed on the virtual platform).</li><li>❖ 4 e-Posters on the virtual platform. (each max. 5MB, Orientation: Landscape / Portrait).</li><li>❖ 4 e-Brochures on the virtual platform. (each max. 9MB, Orientation: Landscape / Portrait).</li><li>❖ Sponsor logo will be projected in between presentation during the session.</li><li>❖ Sponsor name will appear in the programme book acknowledgment page.</li><li>❖ Sponsor profile in the ICME-IMEC 2025 virtual platform.</li><li>❖ Sponsor logo placement on the virtual platform (with link to the website).</li><li>❖ Access to live chat on the virtual platform.</li><li>❖ Digital downloads for attendees to view and download e-Brochures.</li><li>❖ One (1) Pre and one (1) post email blast to potential clientele from ICME-IMEC 2025 registration list.</li></ul>	<b>RM 32,000</b> <i>(only ONE sponsor)</i>



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2	<b>Silver Sponsor (On-Site &amp; Virtual)</b>	<ul style="list-style-type: none"><li>❖ On-Site Exhibition Booth: 3m(L) x 2m(W) x 2.4m(H)</li><li>❖ Two (2) exhibitor tags including lunch and refreshments.</li><li>❖ Fifteen (15) minutes slot for Lunch Talk during lunch time on 11 Oct 2025.</li><li>❖ One (1) complimentary registration pass to the main conference.</li><li>❖ 2 video links supported (each max. 10 mins duration) video from YouTube (embed on the virtual platform).</li><li>❖ 3 e-Posters on the virtual platform. (each max. 5MB, Orientation: Landscape / Portrait).</li><li>❖ 4 e-Brochures on the virtual platform. (each max. 9MB, Orientation: Landscape / Portrait).</li><li>❖ Sponsor logo will be projected in between presentation during the session.</li><li>❖ Sponsor name will appear in the programme book acknowledgment page.</li><li>❖ Sponsor profile in the ICME-IMEC 2025 virtual platform.</li><li>❖ Sponsor logo placement on the virtual platform (with link to the website).</li><li>❖ Access to live chat on the virtual platform.</li><li>❖ Digital downloads for attendees to view and download e-Brochures.</li><li>❖ One (1) Pre and one (1) post email blast to potential clientele from ICME-IMEC 2025 registration list.</li></ul>	<b>RM 26,000</b> <i>(only TWO sponsors)</i>



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No	Option	Packages	Cost
3	<b>Bronze Sponsor (On-Site &amp; Virtual)</b>	<ul style="list-style-type: none"><li>❖ On-Site Exhibition Booth: 3m(L) x 2m(W) x 2.4m(H)</li><li>❖ Two (2) exhibitor tags including lunch and refreshments.</li><li>❖ One (1) complimentary registration pass to the main conference.</li><li>❖ 2 video links supported (each max. 10 mins duration) video from YouTube (embed on the virtual platform).</li><li>❖ 2 e-Posters on the virtual platform. (each max. 5MB, Orientation: Landscape / Portrait).</li><li>❖ 2 e-Brochures on the virtual platform. (each max. 9MB, Orientation: Landscape / Portrait).</li><li>❖ Sponsor name will appear in the programme book acknowledgment page.</li><li>❖ Sponsor profile in the ICME-IMEC 2025 virtual platform.</li><li>❖ Sponsor logo placement on the virtual platform (with link to the website).</li><li>❖ Access to live chat on the virtual platform.</li><li>❖ Digital downloads for attendees to view and download e-Brochures.</li><li>❖ One (1) post email blast to potential clientele from ICME-IMEC 2025 registration list.</li></ul>	<b>RM 14,000</b>
4	<b>Exhibition Booth (On-Site &amp; Virtual)</b>	<ul style="list-style-type: none"><li>❖ On-Site Exhibition Booth: 3m(L) x 2m(W) x 2.4m(H)</li><li>❖ Two (2) exhibitor tags including lunch and refreshments.</li><li>❖ 1 video link supported (each max. 10 mins duration) video from YouTube (embed on the virtual platform).</li></ul>	<b>RM 3,000</b>



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		<ul style="list-style-type: none"><li>❖ 2 e-Posters on the virtual platform. (each max. 5MB, Orientation: Landscape / Portrait).</li><li>❖ 2 e-Brochures on the virtual platform. (each max. 9MB, Orientation: Landscape / Portrait).</li><li>❖ Sponsor name will appear in the programme book acknowledgment page.</li><li>❖ Sponsor profile in the ICME-IMEC 2025 virtual platform.</li><li>❖ Sponsor logo placement on the virtual platform (with link to the website).</li><li>❖ Access to live chat on the virtual platform.</li><li>❖ Digital downloads for attendees to view and download e-Brochures.</li></ul>	
5	<b>Virtual Exhibition Booth (Virtual)</b>	<ul style="list-style-type: none"><li>❖ 1 video link supported (each max. 10 mins duration) video from YouTube (embed on the virtual platform).</li><li>❖ 2 e-Posters on the virtual platform. (each max. 5MB, Orientation: Landscape / Portrait).</li><li>❖ 2 e-Brochures on the virtual platform. (each max. 9MB, Orientation: Landscape / Portrait).</li><li>❖ Sponsor name will appear in the programme book acknowledgment page.</li><li>❖ Sponsor profile in the ICME-IMEC 2025 virtual platform.</li><li>❖ Sponsor logo placement on the virtual platform (with link to the website).</li><li>❖ Access to live chat on the virtual platform.</li><li>❖ Digital downloads for attendees to view and download e-Brochures.</li></ul>	<b>RM 2,000</b>



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6	Advertisement in the programme booklet	<ul style="list-style-type: none"><li>❖ <b>Full page (full colour): RM500/-</b></li><li>❖ Sponsor logo placement on the virtual platform (with link to the website).</li><li>❖ Sponsor name will appear in the programme book acknowledgment page.</li></ul>	
7	Sponsor or Co-Sponsor for Conference Bags	<ul style="list-style-type: none"><li>❖ <b>Exclusive sponsorship: RM5,000/-</b><ul style="list-style-type: none"><li>▪ Company's one colour printing logo will be printed on the conference bags.</li><li>▪ Sponsor logo placement on the virtual platform (with link to the website).</li><li>▪ Sponsor name will appear in the programme book acknowledgment page.</li></ul></li><li>❖ <b>Co-sponsorship: RM2,500/-</b><ul style="list-style-type: none"><li>▪ Sponsor logo placement on the virtual platform (with link to the website).</li><li>▪ Sponsor name will appear in the programme book acknowledgment page.</li></ul></li></ul>	
8	Sponsor in kind	<ul style="list-style-type: none"><li>❖ Appropriate items suitable to include in the conference bag are accepted. Delivery of the items should be sufficient for the total number of delegates. Expected number of items is 350 pieces.</li><li>❖ Items as tokens of appreciation for speakers.</li><li>❖ Sponsor logo placement on the virtual platform (with link to the website).</li><li>❖ Sponsor name will appear in the programme book acknowledgment page.</li></ul>	
9	Sponsor for Student Symposium	<ul style="list-style-type: none"><li>❖ The Student Symposium offers a platform for students to present their research and ideas, fostering academic growth and collaboration. Sponsoring the registration fee or prize money will motivate and reward excellence in students participation.</li></ul>	



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## Contact

The Secretariat, ICME-IMEC 2025 can be contacted at Tel: 603-2731 7678 or email:

[ICME\\_IMEC2025@imu.edu.my](mailto:ICME_IMEC2025@imu.edu.my)

Full details about ICME-IMEC 2025 are available at <https://www.imu.edu.my/events/icme-imec/>



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